



Claudia Crescenzi

Consultancy and Coaching experience

Claudia has significant experience in change management and is adept at ensuring any changes are fully understood to ensure full advantage is taken from these opportunities. She has a track record to prove her skill and determination in problem solving, designing operational processes, team development and employee recognition programmes. Her key values which influence her work are respect for others, confidentiality, passion and empathy. A successful sporting (Italian Basketball team member) and business career has helped Claudia appreciate the value of strong human relations and understand that a strong team spirit not only helps the company achieve maximum objectives but also has a beneficial impact on each individuals' achievements and personal satisfaction.

Her methods place a heavy emphasis on interpersonal relations, on creating continuous synergy between work and fun but particularly on the power of believing in oneself.

Recent corporate clients with whom she has worked include Ericsson, Saba Italia (Abertis Group), De Cecco, Right Management, Lazio Regional Government, Mercedes Benz, Projit BS Security, Finmeccanica Group.

Recent and current projects have included:

- 🌀 Leadership development - Change management
- 🌀 Team coaching, Executive coaching
- 🌀 Conflict resolution - Diversity management

Line management experience

A successful 20 year career in various organisations developing leadership, corporate processes, human resources has given Claudia a valuable understanding to the demands of key Executives. She has worked as a consultant concentrating on Corporate restructuring, corporate communications and development of new services and business development. She was the project leader of a re-engineering project for a central banking institute. She was also part of a re-organisation team which specialized in the transformation of a merchant bank from the public to the private sector, during this time she also specialised in her ability for change management.

Background

A degree in Political Science and SDA Bocconi certified courses specialising in Organizational Efficiencies and Organisational Analysis for Executives. Claudia is a professional member (**PCC Accredited Certified Coach**) of the International Coach Federation, a Board Member of the Italian Coach Federation. Designs and organises training courses for corporations and has received European funding as a result of this activity. Acts as a Executive/Business/Personal Coach in multinational companies and she writes and publishes monthly articles about career coaching. She participates in projects for European Union in Diversity Management. She has been a guest speaker at a European workshop discussing Diversity Management.



Coaching Value Proposition

Everybody has their own unique value

Everybody can produce excellent results

Everybody is responsible for their own life.

In my experience, first on the athletic field and later as a manager, I discovered the importance of cohesion between individuals in order to win in life, in professional careers and in sports. Through coaching I learned to recognize the wealth of benefits that can result in each of our professional and private life experiences.

I believe that coaching is much more than a simple instrument which managers and leaders can use for handling relations between colleagues and business partners. It is much more than a simple tool with which people can resolve their conflicts with partners, family or with their bosses through improvement of their relational capabilities and understanding.

It is a new and different way of looking at yourself and other people, and therefore a new and different way of interacting with other people.