



Jennifer Cramb

Consultancy and Coaching experience

Jennifer brings both a strategic and practical perspective to her work with organisations, teams and individuals. Her consulting experience includes working with senior teams; engagement; and leadership development.

Jennifer coaches executives and high potential individuals. She combines constructive challenge with a calm, thoughtful, and highly supportive presence. Her purpose in her work is to help her clients to flourish and realise their full potential. She enables her clients to enhance their own and their teams' effectiveness, to generate solutions to challenges - creating a positive impact on their performance and their organisations.

Jennifer's work covers the private, public and voluntary sector. Her clients include: Northern Rock, Visa Europe, BEAM, Prudential, SAB Miller, Royal College of Music, Peterborough City Council, Praxis, G4S (Group4Securicor). Some recent examples include:

- 🌀 Developing and delivering a leadership programme for senior managers in an international company
- 🌀 Leading and employee engagement programme for a business in a turnaround situation
- 🌀 Leadership coaching for executives, senior managers and high fliers across a range of organisations.
- 🌀 Working with an exec team to clarify their team and personal strategies, goals, roles and objectives through an acquisition.
- 🌀 Designing and facilitating a strategy off-site to engage the top 50 managers in the organisation in a new strategic direction.

Line management experience

Jennifer's roles in organisations have included head of organisation development at Railtrack plc and chief of staff to the international chairman of KPMG.

Background

Jennifer has a BA in English from St Anne's College, Oxford, and an MBA from Cranfield School of Management. She is a trained coach and is accredited in a range of psychometrics. She has published articles on leadership and coaching, and from 1999 – 2005 she was a Council member for the Royal College of Music.