



## Réka Göbel

### Consultancy and Coaching experience

Being a consultant "You are not enriched by what you take from others, but what you give to others." This simple message tells what Réka believes as key to success in her consulting work. She has supported organizations and people to change, transform and to develop professionally as well as culturally.

She has operational excellence in HR strategy delivery, has extensive experience in Culture Development, Organization Development, Talent and Leadership Development, and Coaching primarily in the fast moving consumer goods sector and in multicultural NGO environment.

Reka works in association with SWAN Consulting as a coach. She is recognized by her dedication, energy and enthusiasm for supporting her clients' personal growth and their success in becoming powerful leaders.

As an internal consultant and HR Business Partner she worked for Unilever Hungary, Croatia, Slovenia: Food, HPC, Customer Management Divisions and has played a key role in Unilever-Bestfoods merger, and Corporate Culture Change programs.

Since March 2005 she has worked as external consultant and coach for: Libri, Coca-Cola, Várgesztes Villapark, Central European University, I.T.D International Trade Development Hungary, Bortársaság, and Ingtatlan.com. Assignments include:

- Organization diagnosis, design and work out of Human Resources Strategy (Hungarian trading company)
- Leadership screening for development purposes (Hungarian trading company)
- Coaching assignments of the Managing Directors of two Hungarian middle size and two small businesses, and of the HR manager of a state agency
- Participate in the design and delivery of a culture change program in the Hungarian affiliate of a multinational FMCG, co-working with AC Human Consulting
- Strategic partner with Trendset Consulting - Running a full organisational diagnostics, developing and facilitating the implementation of the HR strategy (business development services organisation)

### Line management experience

In the 7 years Réka worked for Unilever Hungary, Croatia, Slovenia she worked as head of department of HR, her main focus being an HR business partner was on change management, HR process management, coaching. In 2005 she set up her own consulting enterprise, Kerubi Consulting and has won several long-term assignments with Hungarian and international partners.

### Background

Réka obtained her Bachelors Degree in Business in Budapest, and she earned her Masters Degree Summa Cum Laude with presidential scholarship in Business at Niagara University, New York, U.S.A. She won special prize being number one student of the year. Returning from her American education she set up a Foundation (NGO) for post-graduate scholarships to the United States. Having 9 years experience being the president of the Foundation she contributed to the American education of 150 students. She is passionately running a cross-border high school ethical enterprise program in Hungary, Romania, Slovakia, Ukraina.