



Smeralda Uguccioni

Consultancy and Coaching experience

With many years of international experience in the area of business and psychology, Smeralda is an expert in Leadership Development and Communications: She had acquired a valuable experience in Executive Coaching and Training in prestigious Business Schools in Spain such as *ESADE*, *Pompeu Fabra* University and *EAE* and in renown multinationals (Automotive, FMCG, Technology, Consulting, Retail, Energy) as a consultant.

She was born in Italy and has spent the last 19 years of her life working internationally in the education, consulting and automotive sectors. She is fluent in English, Spanish, Italian and also speaks French.

Her genuine passion for people development, and commitment to continuous learning and self-development, have allowed her to gain a strong ability for independent creative thinking and an easiness to adapt to the different needs of her clients. With her very pragmatic style, she respects her client's values, agenda and learning pace and maintains the interest of the individual in the midst of the organisational context and objectives.

Recent and current assignments include:

- 🌀 Leadership Development Program for Blue-Chip Management Consulting Company
- 🌀 Executive Coaching for
 - Top Management (HR & Commercial Director) within Change Management Transition in a Technology American Multinational
 - Sales Managers of a FMCG company to reinforce a leadership development program
 - Top Management (Head of Logistics and of Controlling) of an international Energy company to reinforce a leadership development program
- 🌀 Team Building Outdoors and Seminars for young executives
- 🌀 Communications Skills Development Seminars for young executives
- 🌀 Career Development Seminars for Junior and Senior Executives

Line management experience

Smeralda has acquired a sound blue-chip international experience in the areas of marketing & communications. She developed her functional business experience mainly in the automotive industry (e.g. General Motors) where she has coordinated the activities of over 23 countries, as well as in the communications consulting business in Spain, Germany, Switzerland, Italy, and UK.

Background

Academically, Smeralda has a Masters in International Economics and Management (specialized MBA) and also in Clinical Psychology and Psychotherapy. She has a degree in Psychology and is also qualified as a Mediator in Conflict Resolution.